

***Press Release

Cork International Airport Hotel Has Landed

Cork International Airport Hotel Scoops 3 Awards at Industry Bash

Thursday 25th October , 2007: The newly opened Cork International Airport Hotel, which has been in operation since July of this year scooped 3 prestigious awards at the HSMAI Sales & Marketing Awards, rewarding excellence in tourism and hospitality which were held at the Burlington Hotel on Tuesday 23 October. The hotel received awards for Best Hotel Brochure in the Business and Leisure Market for their pre-opening brochure, Best Website for an individual operator and Best Marketing Professional was awarded to Group Sales & Marketing Manager, Michelle Doherty.

The 11th annual HSMAI awards reward excellence in tourism and hospitality and each category is judged by a high profile hospitality industry professional panel. As the Cork International Airport Hotel only began trading a number of months it was no surprise that the acknowledgement of the hotel achievements at the awards ceremony was well received by all of the staff. Commenting on the accolade, Mercer Accommodation Group's Marketing Manager, Michelle Doherty, "We are absolutely thrilled with the awards for best hotel brochure, best website and of course personally I am delighted with best marketing professional award. The hotel is only open since July so this is a fantastic achievement in such a short period of time".

Cork International Airport Hotel is a new hotel located adjacent to the Cork International Airport, in a real departure from standard hotel experiences, the new €35m Cork International Airport Hotel gives visitors to the hotel an experience unlike that offered by any other hotel in Ireland. The unique new 150 bedroom four star hotel's striking aviation-themed interior and avant-garde design are impressive and the hotel's uniqueness is clearly visible in the Pullman Lounge a specially designed comfort zone for hotel guests in need of some relaxation while waiting for a flight.

Cork International Airport Hotel's refreshing and innovative approach to hospitality has also been successfully introduced to its food and beverage offering, fresh and local are common themes throughout the hotels bakery, café and restaurant. In addition to the tastefully decorated bedrooms, the hotel also boasts state-of-the-art conference facilities which provide an impressive environment for business in need of comfortable meeting rooms for a few short hours, as well as those in need of an inspirational space to host all-day conferences. Again, making every effort to ensure that guests can enjoy a hotel experience that offers so much more, Cork International Airport Hotel also boasts a barber as well as a florist which creates a busy market place environment.

For more information on the Cork International Airport Hotel T: +353 21 454 9800 or
see www.corkinternationalairporthotel.com

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